



# THE PHILIPPINES: ASIA'S BRIGHT SPOT

## *Investment Business Conference*

Thursday 18 June 2015



**@asiahouseuk @PhilippineBizUK**

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# PROGRAMME

**09.30am – Registration of participants**

**10:00am – Welcome remarks by Michael Lawrence, Chief Executive of Asia House**



**Michael Lawrence, Chief Executive of Asia House** [@asiahouseuk](#)

Michael heads the Asia House team in delivering thought leadership and market intelligence on Asia to some of the UK's biggest companies. Prior to joining Asia House, he spent 18 years at Reuters, the international news organisation, where he held several senior positions, including Global Editor and Managing Editor, Europe, Middle East and Africa.

**10.05am – Memorandum of Understanding (MoU) Signing Ceremony**

**10.20am – Introductory remarks by Ambassador Enrique A. Manalo**



**Enrique A. Manalo, Philippine Ambassador to the Court of St. James's**

Ambassador Enrique A. Manalo has been the Philippine Ambassador to the Court of St James's and Philippine Permanent Representative to the International Maritime Organization (IMO) since 2011. Prior to his posting to the UK, he served as Ambassador to Belgium and the EU. He also served as Permanent Representative to the UN in Geneva. He is Chairman of the General Assembly of the International Mobile Satellite Organization (IMSO) in London. In April 2015, he was named by the UK's Diplomat magazine as Asian Diplomat of the Year.

**10.25am – Keynote address by Secretary Gregory L. Domingo**



**Gregory L. Domingo, Philippine Secretary of Trade and Industry**

Honorable Gregory L. Domingo is Department of Trade and Industry (DTI) Secretary. Secretary Domingo served as the DTI-Industry and Investments Group (IIG) Undersecretary and Board of Investments (BOI) Managing Head from May 2001-April 2004. Secretary Domingo served as director to a number of private companies and has also worked for a number of leading financial institutions such as Chase Manhattan and Mellon Bank.

**10.45am – Opening remarks by Jose Arnulfo "Wick" Veloso**



**Jose Arnulfo "Wick" Veloso, President & CEO of HSBC Philippines** [@HSBC\\_Press](#)

Wick has 26 years of capital markets experience, of which 18 years were with HSBC. He first joined HSBC in late 1994 as Head of Interest Rate Trading in the Philippines, before transferring to the Group's Asian headquarters in Hong Kong to take on dual roles, first as Head of Asian Local Currency Debt Trading, then with Head Credit Derivatives for Asia Pacific added concurrently.

**11.00am – Coffee break**



## 11.30am – 12.30pm – The Philippines: Asia's Bright Spot

In 2014, the Philippines was Asia's second fastest growing economy next to China. Its strategic location coupled with a growing middle class, strong domestic demand and stable political environment make the country an attractive investment destination. As chair and host of the 21 member APEC this year and a founding member of the Association of Southeast Asian Nations (ASEAN), the Philippines is strongly positioned to reap the benefits of a regional economic integration. In addition, the government has introduced reforms to create a favourable business environment. How are major regional and global developments impacting the Philippine economy? What are the recent developments which has renewed investor interest in the country? What are the recent gains in making the country more competitive? How will the government ensure that such gains are sustained?

### Speakers:



**Thomas J. DeLuca, Chief Executive Officer of AMP Credit Technologies**  @AMPcreditech

Thomas is CEO and Founder of AMP Credit Technologies (formerly Advanced Merchant Payments). AMP is a financial technology company that enables banks and other business service providers to profitably offer short-term unsecured loans to under-served small businesses. Prior to starting AMP, he was a co-founder of Planet Payment, Inc., a multi-currency payment processor dedicated to enabling internationally-focused processors, acquiring banks, and merchants to accept, process and reconcile credit card transactions in multiple currencies.



**Jeremy Kelly, Director, Global Research at JLL**  @kjeremys

Jeremy is currently a Director within the Global Research Programmes team at JLL (previously Jones Lang LaSalle), one of the world's largest real estate solutions providers. Over the last 10 years, he has played a pivotal role in developing JLL's Cities Research programme, advising investors and corporates on global strategies and expansion plans. He also advises city governments on issues relating to global city competitiveness.



**Guillermo M. Luz, Associate Director of Ayala Corporation and Co-chair of the National Competitiveness Council for the Private Sector**  @Bill\_Luz

Guillermo is Associate Director of Ayala Corporation, the holding company of one of the oldest and largest business groups in the Philippines, with business activities in multiple sectors including, real estate development, banking and financial services and telecommunications. He is the Private-Sector Co-Chair of the National Competitiveness Council, a public-private organisation promoting a more competitive Philippines. He is also currently organising the 2015 APEC CEO Summit this November. He was Executive Vice President and COO of Ayala Foundation and formerly the Executive Director of the Makati Business Club, a leading business organisation and think tank.



**Marcus Treacher, Global Head of Innovation, Payment and Cash Management at HSBC**  @HSBC\_Press

Based in London, Marcus is responsible for conceptualising and developing new payments and cash management propositions for world-wide deployment, and applying emerging mobile, digital technologies and innovations to meet the changing needs of HSBC's customers. He is currently leading the development of HSBC's mobile banking capabilities for corporates and financial institutions.

Moderated by **Michael Lawrence**, Chief Executive of Asia House  @asiahouseuk

**12.30 pm – Closing remarks followed by networking lunch**